MEDIGROUP WEBSITE PROJECT

HOME PAGE DESIGN

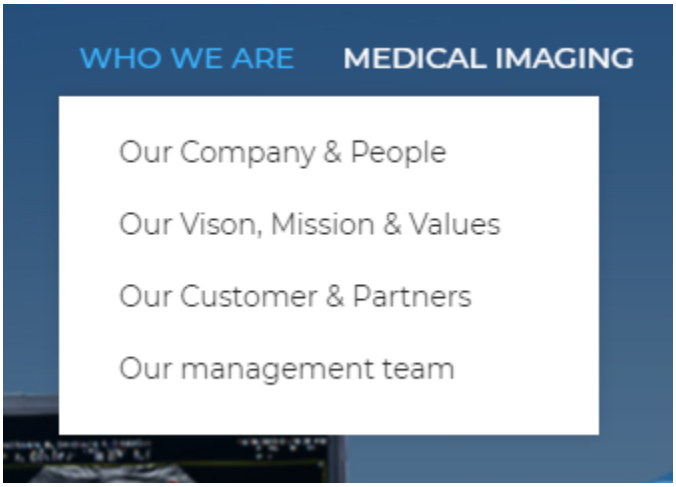
101 homepage.png

Menu section

Item	Description	Test Result
Approved by: Jakob		Tested by: Truong, Nguyen Van – IT
facebook	Click to the icon. Open MG facebook in new browser tab https://www.facebook.com/MedigroupVietNamLtd	OK
You tube	Click to the icon. Open MG youtube in new browser tab https://www.youtube.com/channel/UC3XxZ4uzvURtm9EKpdB4f8w?view_as=subscriber	OK
linkedin	Click to the icon. Open MG lindkein in new browser tab https://www.linkedin.com/company/medigroup-vietnam/	OK
Hotline	Phone number of HCM office. If open web by mobile, click and open phone call	OK
Language bar	Default is English language. http://demo.medigroupasia.com/ Click to change to Vietnamese language. http://demo.medigroupasia.com/vi/	OK

Search	Search words in MG website. Input search words in the search box to search content in MG website	OK

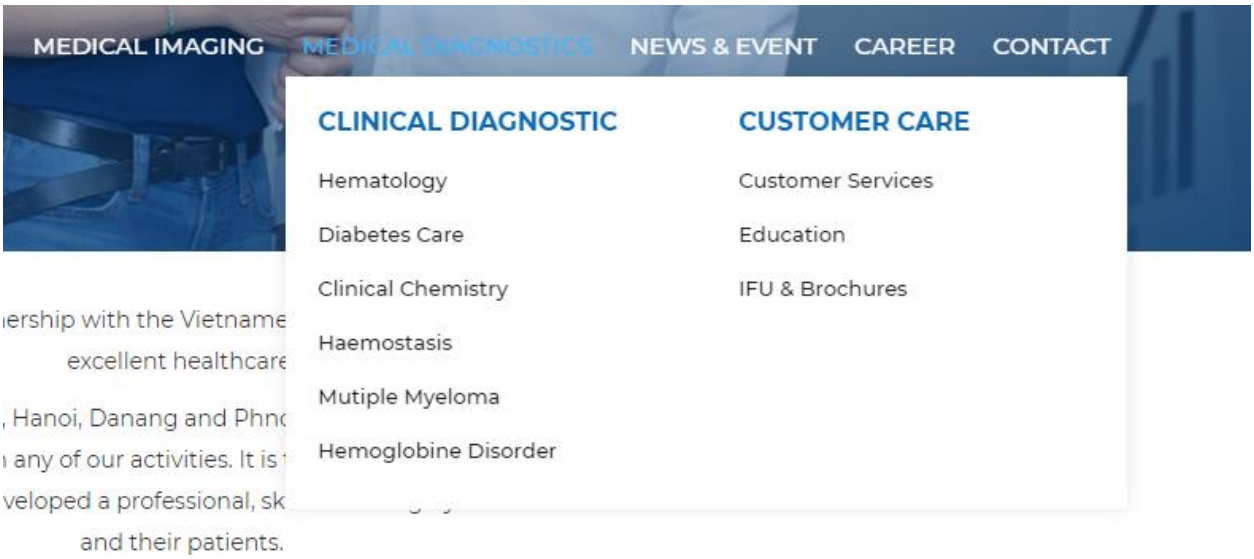
Sub menu of Who we are menu (level 2)



Item	Description	Test Result
Approved by: Thu, Nguyen Le Nguyet		Tested by: Trang –HR
Our company & people	Click open Who we are page and go to first section	
Our vision, Mission & Values	Click open Who we are page and go to Vision/mission section	Sửa menu: Our Vision, Mission & Values
Our Customer & Partners	Click open Who we are page and go to Our customer section	Sửa menu: Customers or Customer?
Our management team	Click open Management Team page	Sửa menu. Our Management Team

Sub menu of Medical imaging menu (level 2)

Sub menu of Medical diagnostic menu (level 2)



Call to actions section

Purpose:

(Iris input)

Category:

- Type: Pictures and headline
- requency of change: 1 time or change with approval
- Who is request to update and prepare the content: Everyone
- Who is update: IT Website Adminsitration
- Who is approve: Group Director or CEO

Content Requirements:

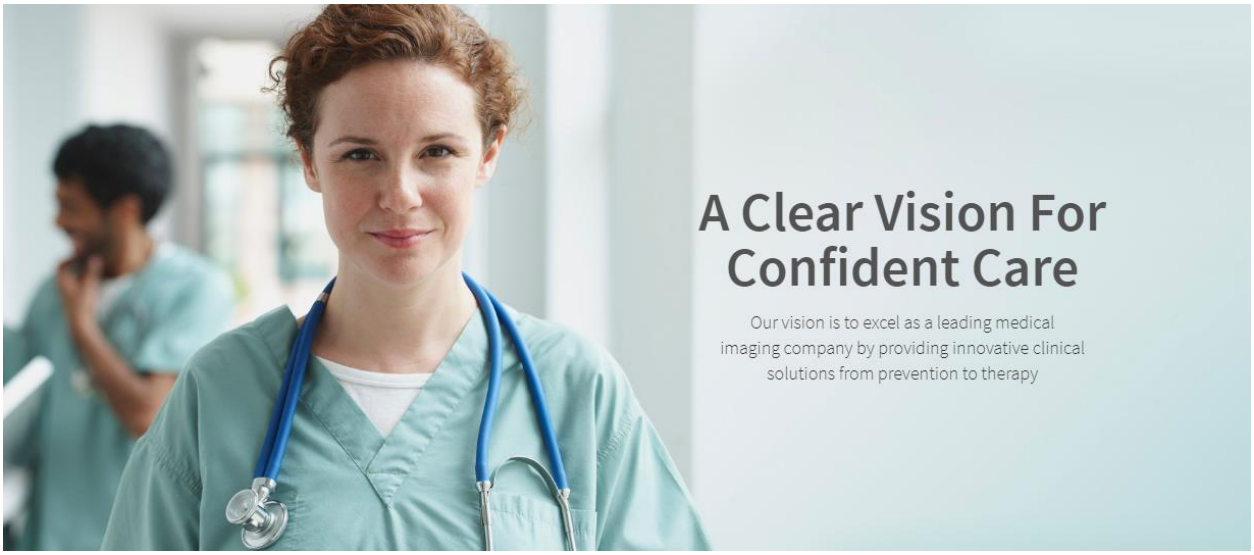
- Pictures: size?, resolution, color, … (Iris input)
- Headline: font, color, text, size(Iris input)
- Another for SEO as name, description, …(Iris input)

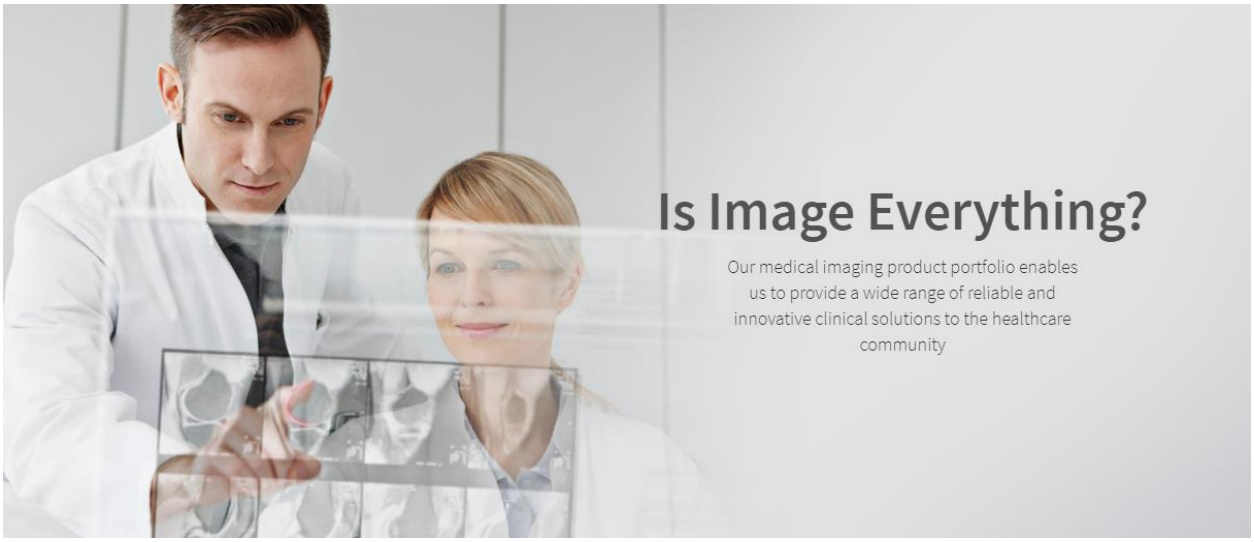
Sample

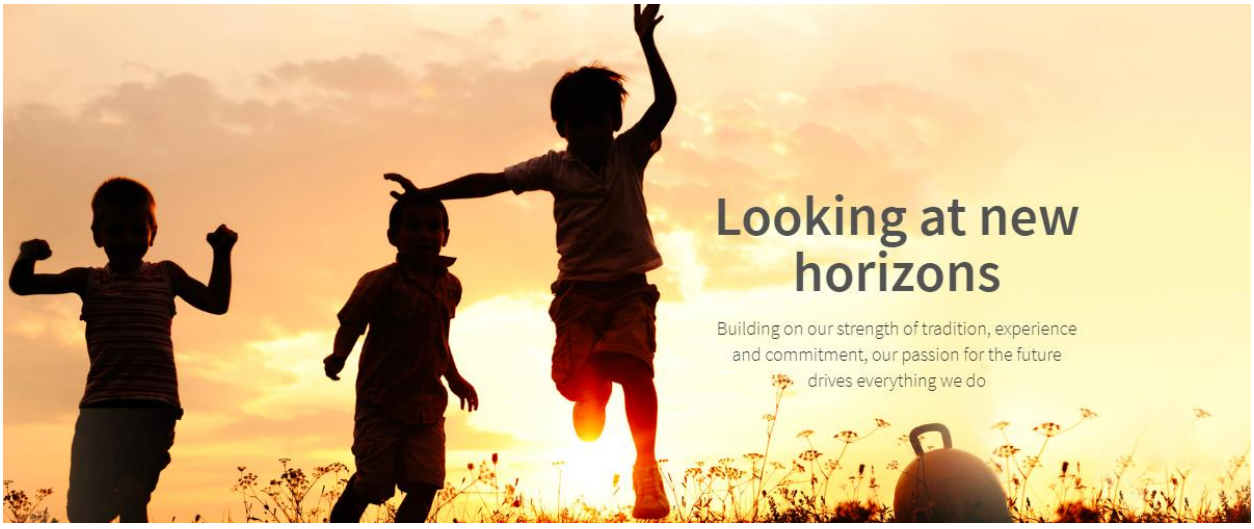
https://www.esaote.com/

message about Actions, thinking

The message show vision







From: http://medigroupasia.com/

20 Years
OF EXPERIENCES IN
MEDICAL EQUIPMENT FIELD
1
2
3

20 Years
SERVING MORE THAN
1000 HEALTHCARE FACILITIES
IN VIETNAM AND SOUTHEAST ASIA
1
2
3

20 Years
BRINGING MODERN TECHNOLOGY
TO HUMAN HEALTH
1
2
3

MG pictures and headline

Discuss with Jakob and Loan to prepare this content

1

2

3

About Us

Purpose:

(Iris input)

Category:

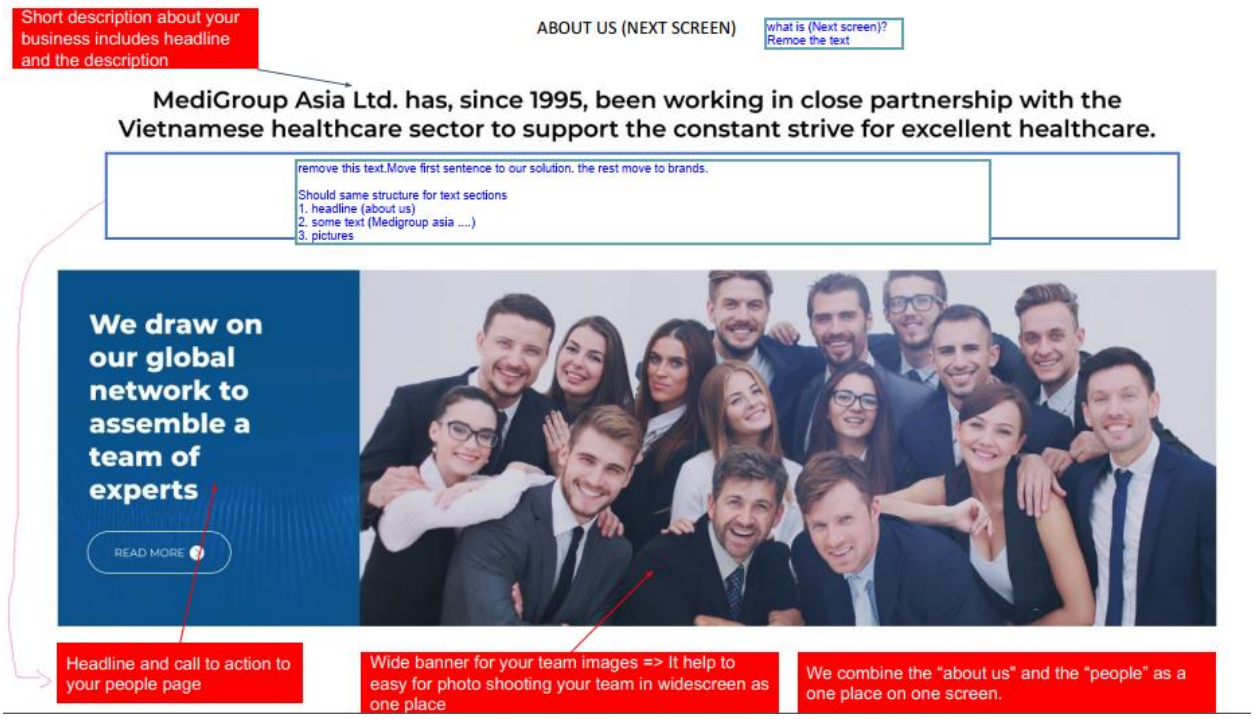
- Type: Header + Text + Picture & headline
- frequency of change: 1 time or change with approval
- Who is update: HR will update in Sub page and it will automatic show to homepage (ask Iris to confirm)
- Who is approve: Group Director or CEO

Requirements:

- Header: (Iris input)
- Text: (Iris input)
- Picture & Headline: (Iris input)
- Another for SEO as name, description, …(Iris input)
-

Sample

From Iris



MG pictures and headline

1 Header: ABOUT US

2 TEXT: MediGroup Asia Ltd. has, since 1995, been working in close partnership with the Vietnamese healthcare sector to support the constant strive for excellent healthcare.

3 picture & headline

- Picture: from HR
- Headline: from HR

Our solutions section

Purpose:

(Iris input)

Category:

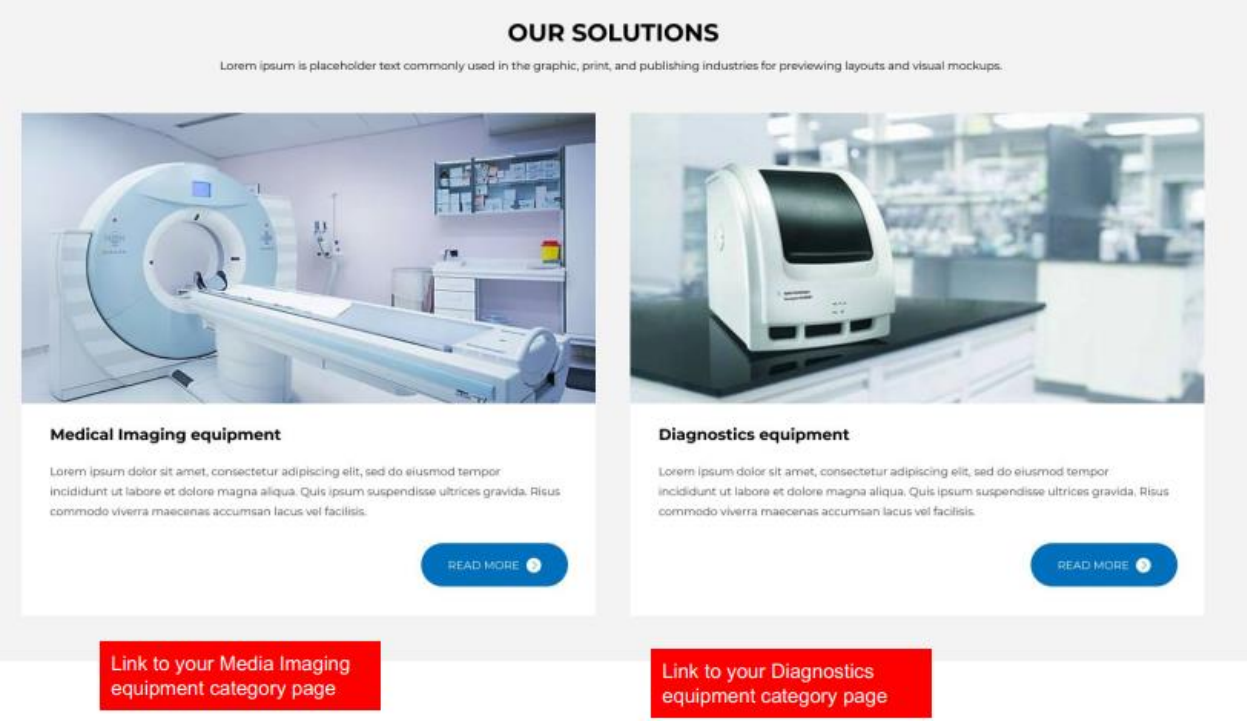
- Type: Header + Text + content columns (ask iris: can 03 or 04 columns?)
- frequency of change: 1 time or change with approval
- Who is approve: Group Director or CEO
- Who is request to update and prepare the content: Everyone
- Who is update: IT Website Adminsitration

Requirements: (Iris input)

- Header
- Text
- Picture & Headline
- Another for SEO as name, description, …

Sample

From Iris



Medigroup

Imaging:

- Picture: from Nhu – IMA
- Header: Medical Imaging Equipment
- Description: From Nhu

DIA

- Picture: from ms Nhu – DIA
- Header: DIAGNOSTICS Equipment
- Description: From ms Nhu – DIA

Our Customer & our brands section

Purpose:

(Iris input)

-

Category:

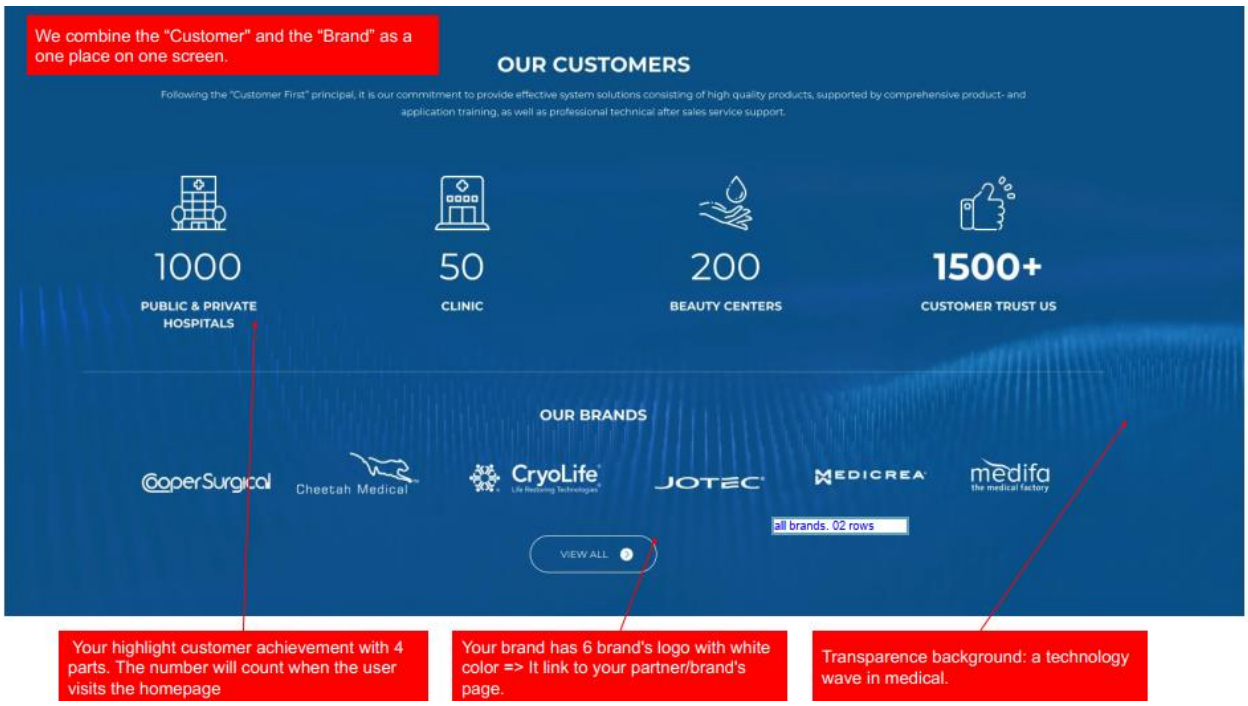
- Type: Header + Text + logos
- frequency of change: 1 time or change with approval
- Who is approve: Group Director or CEO
- Who is request to update and prepare the content: Everyone
- Who is update: IT Website Adminsitration

Requirements: (Iris input)

- Header
- Text
- Picture & Headline
- Another for SEO as name, description, …

Sample

From Iris



Medigroup

Our customer:

- Header: OUR CUSTOMERS
- TEXT: MediGroup Asia has established itself as a leading system solution provider within ultrasound, life sciences and clinical diagnostic equipment and consumables.
- Icon & number: ms Loan

Our Brands

- Sequences logo: Echosens, Fujifilm, esaote, stago, alifax, radiometter, tcoag, human, sebia
- Ms Loan confirm

New & Features section

Purpose:

(Iris input)

Category:

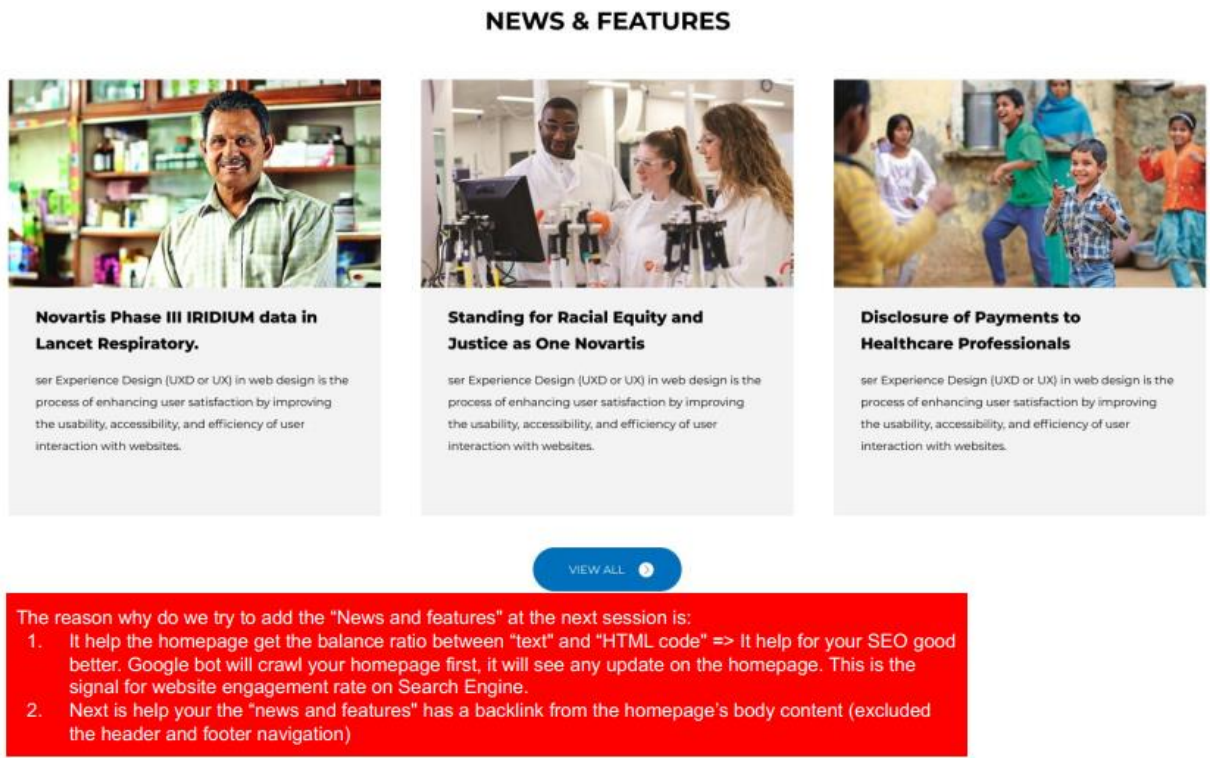
- Type: 03 content columns
- frequency of change: new News or Events
- This content will automatic show top of 3 new of the News or Events? Ask Iris

Requirements: (Iris input)

- Header
- Text
- Picture & Headline
- Another for SEO as name, description, …

Sample

From Iris



Medigroup

Contact and footer section

Purpose:

(Iris input)

Category:

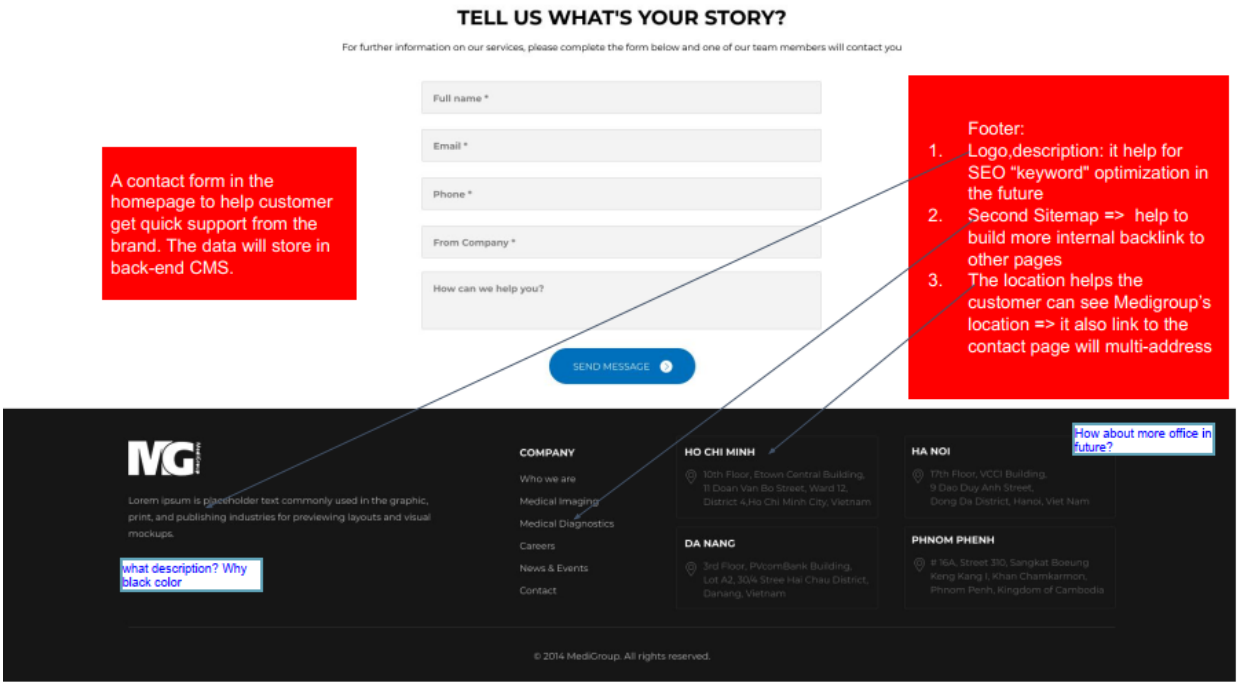
- Who is approve: Group Director or CEO
- Who is request to update and prepare the content: Everyone
- Who is update: IT Website Adminsitration

Requirements: (Iris input)

- Header
- Text
- Picture & Headline
- Another for SEO as name, description, …

Sample

From Iris



Rules for Email or Phone ?

Email to receive the message when click to Send message: info@medigroupasia.com ?

Description in footer: ??